

INTRODUCTION



BBMi is a <u>Serbian Marketing & Merchandising Agency</u> launched in 2016 and aims at providing to the market all possible products, services and tools for the right promotion of a brand or a product.

BBMi is the first <u>One Stop Shop</u> for Marketing and Communication Directors or Manager who are looking for direct-printer relations, affordable, quality and fast solutions, with one single partner.

We have consolidate a network of <u>50 exclusive printers</u> from the Balkans area, who are bringing all possible technologies and large capacities to meet our clients' needs and expectations.

BBMi has been set-up on a strong partnership with 2 large French Agencies addressing Students, Corporates and Sport Clubs. They bring us a large portfolio of foreign customers and also direct access to materials' provider all over the planet.

One of our goals is also to propose an increasing choice of 100% Serbia products.

UNIQUE SELLING PROPOSITION (USP)



One Stop Shop: "All in one Place"

Best Prices in Europe

High European Quality & Standards

Fast Delivery to all European Countries

Wide Offer of Promotional Products & Equipment
Large Production Capacity
All types of Printing Technologies & all Finishing Options
Small or Large Series
Strong Professionalism Team
Additional Offers for your other needs

GOODIES OVERVIEW (1/3)



In terms of **Goodies** we can propose a wide range of products, using all possible printing technics:



3D Stickers

The Chemical Company

Candies



GOODIES OVERVIEW (2/3)











Power Charger

Power Bank

Speaker

USB Key













Lighter

Business Cards & Calendar

Cards & Access













Pen

Touch Pen

Mug

Cup

GOODIES OVERVIEW (3/3)











Audio System

Tools & Gadget

Cash Tray

Flip-flop













Office Supplies

Clock

Sun Protection











Water Bidon

Condom

Heat Pad

GOODIES ONLINE CATALOGUE



- You can have access to this online catalogue 2018 from our main supplier to browse all available products to be branded. Just let us know the name or the code of the products of your choice.
- For the same products different printing technologies could be used as <u>Gravure</u>, <u>UV</u>, <u>Tampon</u>, <u>3D</u> Stickers....
- If your cannot find an item please do contact us back as we have other secondary suppliers.





OUR DELIVERY & CUSTOMS SERVICES



We are offering delivery services to all countries in the World via our selected transporters and forwarders. In EU we have 3 main networks to send our printed goods to your place.

The main delivery options are the following:

- ✓ 24-48h with **Direct Dedicated Vehicle** FTL* (max 25 t) to Neighbouring countries
- ✓ 2-5 days with **Direct Dedicated Vehicle** FTL* (max 25 t) to <u>all remaining EU countries</u>
- ✓ 5-7 days with **Part loads shipments** to all EU countries
- ✓ 7-11 days with **Groupage shipments** to all EU countries



The papers are of EU origins and as there is a <u>Free Trade Agreement</u> between EU and Serbia, our printing services are <u>exempted of Customs taxes</u>, therefore our products are **EUR1**. Our team will handle all <u>Import/Export procedures</u> to simplify the delivery.

OUR PEOPLE





OUR OTHER OFFERS

























BALKANS BUSINESS MARKETING International



Marketing, Merchandising & Printing House



Marketinga, Promotivnog Materijala i Stamparija



Marketing, Objets Promotionnels & Imprimerie

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